



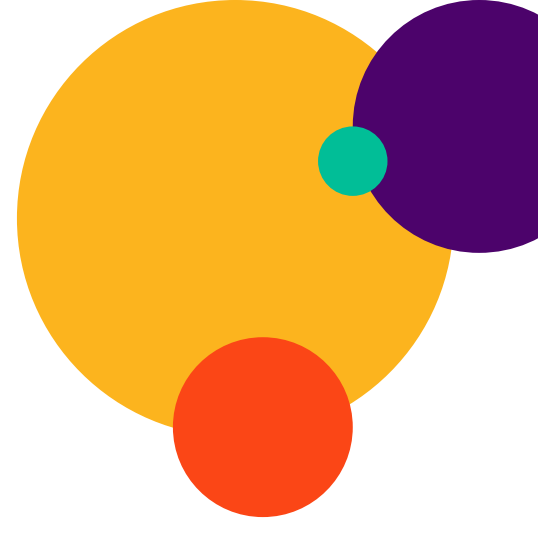
MENU

UNDERSTANDING THE ROLE OF MEDIA

Teacher's material
Choice Menu for Understanding the Role of Media

Learning Menu is a method of **differentiating instruction** that provides flexible ways to engage students and that can be adapted to various classroom environments. Students become familiar with different types of study methods that they can use to self-regulate learning in the future. Tasks include simpler activities for students with an average level of knowledge and more complex activities to challenge advanced students.

The ideas in the menu can be used to allow students to choose a dish from each group or to determine a choice of two or three dishes.



APPETIZERS

Say the first thought that comes to your mind when you hear the phrase "Media power".

Create an attention-grabbing slogan that encourages your peers to think about the influence of the media on our views, thoughts, and interests.

Choose five words or word combinations that describe the role of media in human life.



SALADS

Find explanations or definitions of the concepts "media power" and "media role". Try to understand what these concepts mean, and why they are important. Tell the others what you learned.

Share two examples from your life. One example that describes a situation where you or someone else underestimates the role of the media, its influence on the specific situation, or your opinion and understanding of the situation. The second - when the role of the media and its influence on human thoughts and actions is understood and evaluated. Describe the causes and consequences of both situations.

Give three examples from your life in which you have felt the influence of the media in the process of shaping your opinions and interests.



SOUPS

Work in pairs. Discuss the statement: “The media create its reality, rather than objectively reflecting what is happening”. Mention the reasons why you think this saying came about, and develop three arguments that either prove or disprove the truth of this statement.

Choose a person who, in your opinion, can critically evaluate media messages, analyse and compare information, and is not blindly influenced by what he/she reads or perceives. Get in touch with the person and find out what he/she thinks about the media, its role, and influence on people's thoughts, beliefs, and actions. Define what you can learn from him/her.

Work in pairs. Discuss which factors facilitate and which factors hinder you and your peers, from realizing and evaluating the role of the media in shaping your views and interests.



MAIN COURSE

Conduct an experiment involving at least 5 participants. Think of a situation that, in your opinion, most clearly demonstrates the role of the media in shaping young people's opinions. Model this situation and record the responses or behaviour of the participants. Collect the results and interpret them.

Create a survey and receive at least 10 responses. In the survey, find out whether young people are aware of the role of the media in their lives and in which areas the media influence the opinions and interests of young people the most. Collect the results and interpret them.

Choose a recent situation in the classroom, school, or society that proves the role of the media. Analyse the situation, its causes, and its consequences. Choose one participant from the situation and write a letter constructively presenting your thoughts.



DESSERTS

Find or create a picture, take a photograph, which, in your opinion, most accurately describes the role of the media in people's lives. Choose a name for the image, or photo.

Find and watch a movie that reflects on the role and power of the media. Tell us about this movie.

Find a story or a song related to the role of the media in a person's everyday life. Justify the observed connection.



BEVERAGES

Praise yourself for being active! Mention a specific fact that was new to you about the power of the media and the role of the media.

Define a commitment that you personally find meaningful after this lesson.

Which phrase made you think the most in this lesson, spoke to you personally?

